



Acclaimed Chef Glenn Austin teams up with Tuckers Natural Chef to be Ambassador for Tucker's Natural brand

Australian gourmet cracker brand Tucker's Natural has announced an ongoing collaboration with Australian foodservice icon chef Glenn Austin as the Tucker's Natural food service ambassador. The association raises the brand into new culinary platforms as Glenn applies his expertise to create opportunity, exciting recipes and menu options using the popular crackers.

"I am very happy to be working with Tucker's Natural promoting what I consider to be a highly superior and dynamic food product, unparalleled in its product category" said Glenn Austin, Tucker's Natural Ambassador. "Both the savoury and dessert ranges are highly versatile you can work them into so many dishes. The story behind the brand is so inspiring, how an Aussie brand with such a simple idea can find such success in over a year of launch truly shows the strength of the range" A truly all Australian company that I am honoured to be an Ambassador for.

Glenn Austin is one of Australia's leading culinary talents. The founder and principal of X-Treme Chef Consulting, Glenn's many years of experience and professional affiliations give him a unique insight into the food services arena. Boasting a long list of positions, clients and achievements, Glenn Austin has held the post as the current Continental Director of the World Board of Chefs, Pacific Rim, and previously as the Australian Culinary Federation National President and the Australian Culinary Olympics Team Manager. Glenn's high profile client list has included Ernst and Young, KR Castlemaine, Mirvac Hotel group, the National Heart Foundation and Fonterra Brands, plus Glenn finds time to whip up monthly columns for Open House magazine. Glenn also has a strong affiliation with Australia's largest food service distributor Bidvest who are supplying the Tucker's Natural Gourmet Cracker range nationally through their branches.

Sam Tucker, owner of Tucker's Natural, bought the company at just 22 in 1997, then known as the Great Australian Gingerbread Company and in a few short years turned a failing company into a dynamic idea and food product offering. Tucker's Natural crackers were launched in August 2007 and are currently stocked in over 1,500 supermarket and specialty stores nationally. The brand has also expanded globally with distribution in overseas markets including Singapore, Hong Kong, New Zealand, USA, Canada and Dubai. This authentic South Australian business is set to bring modern entertaining to a new level around the world.

Please visit the new Tucker's Natural website at www.tuckersnatural.com.au

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